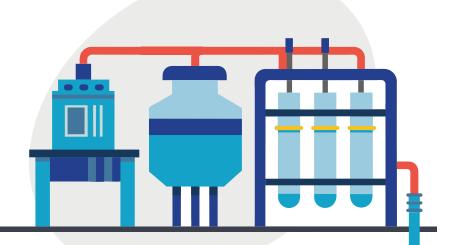
#### Water fluoridation is not only safe, but also essential for preventing tooth decay and cavities



"Research shows that community water fluoridation offers perhaps the greatest return-on-investment of any dental care strategy." -Pew Charitable Trusts

#### Did you know?

- Fluoride occurs naturally in water, though usually not at a high enough level to protect teeth
- Community water fluoridation is the most cost-effective way to protect oral health and advance health equity



# What is water fluoridation and why is it important?

Water fluoridation is a public health measure that adjusts fluoride levels in community water to prevent tooth decay. It benefits dental health across populations, especially for those lacking regular dental access.

## Why is fluoride important for children?

Fluoride plays a vital role in preventing tooth decay and strengthening their teeth. From drinking water to toothpaste and dental treatments, fluoride is readily available to support children's oral hygiene.

### How do you know if my water is fluoridated?

My Water's Fluoride (MWF) allows consumers to learn about the fluoride level in their drinking water. Scan to learn more:



SCAN

TO GET MORE

