

Civic Spark Media LLC DBA Western Wayne News Business Card Advertising Payment Agreement and Authorization

For business card advertising in the Western Wayne News, I understand that the monthly fee is **\$95** and that payment is due by the last Thursday of the month before the business card ads are to run. I understand that my submitted business card ad design will run as a black and white ad on a page with other similar ads in each weekly edition of the Western Wayne News, published on Wednesdays. I understand that business card ad payments are billed monthly and may not be pro-rated or refunded after the run month begins. I understand that I will not receive prior notification for monthly charges unless the date or amount changes. For payment of my business card ad (select one option):

I authorize the Western Wayne News to charge my credit/debit card for **\$95** every month for the following month's ad run. My card details will be stored by the accounting software used by WWN and will only be used for approved purchases.

Cardholder name: _____

Card number: _____

Card expiration (MM/YY): _____ Security code: _____ Billing zip code: _____

I authorize the Western Wayne News to deduct **\$95** from my checking account every month for the following month's ad run. My bank details will be stored by the accounting software used by WWN and will only be used for approved purchases.

Name on bank account: _____

Bank name: _____ Routing number: _____

Account number: _____

I understand that this authorization will remain in effect until I cancel it in writing, and I agree to notify Western Wayne News in writing of any changes in my account information or termination of this authorization at least 15 days prior to the next billing date. If the above noted payment dates fall on a weekend or holiday, I understand that the payments may be executed on the next business day. For ACH debits to my checking account, I understand that because these are electronic transactions, these funds may be withdrawn from my account as soon as the above noted periodic transaction dates. In the case of an ACH Transaction being rejected for Non-Sufficient Funds (NSF) I understand that Western Wayne News may at its discretion attempt to process the charge again within 30 days. I acknowledge that the origination of ACH transactions to my account must comply with the provisions of U.S. law. I certify that I am an authorized user of this credit/debit card or bank account and will not dispute these scheduled transactions with my bank, so long as the transactions correspond to the terms indicated in this authorization form.

Advertiser name: _____ Phone: _____

Billing address: _____

Email receipts to: _____

Signature: _____ Date: _____