

Shoppers are requesting that you sell Wayne County's local newspaper! **Western Wayne News**



We make it easy!

- We'll loan you a sturdy metal newspaper stand, or use your own.
- Our driver brings new papers, takes any unsold copies from the previous week, and leaves a delivery record.
- We invoice you monthly for the number of sold copies. You keep 10% of each paper sale! (as of April '23, subject to change)
- If you use a scan software system like Nexus or iControl, billing is automatic.
- No commitment, no contracts, no startup costs. We just ask that you sell at least 5 papers per week.

Why?

- ▶ WWN is Wayne County's only locally owned newspaper, read by thousands weekly.
- ▶ We publish the news, events, sports, community updates, columns and ads that your shoppers want!
- ▶ Printed weekly, 51 weeks per year.
- ▶ Retail newspaper purchasing habits still drive other in-store sales.

Email

contact@westernwaynenews.com
or call 765-478-5448 to get started!